

## How to Register

Call 207.233.4050 or email [russ@wed-pix.com](mailto:russ@wed-pix.com) to verify space availability. Then fill out and mail this form:

Enclose \$100 non-refundable retainer fee to hold student's spot. Balance of \$149 is due in full upon arrival on July 20.

Mail to:

Russell Caron photography  
75 Clearwater Drive Suite 204A  
Falmouth ME 04105

\_\_\_\_\_  
Student name

\_\_\_\_\_  
Age      \_\_\_\_\_  
Grade (fall)      \_\_\_\_\_  
School

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Student phone + email

\_\_\_\_\_  
Parent or guardian name

\_\_\_\_\_  
Parent or guardian phone + email

\_\_\_\_\_  
Level      Camera make and model  
(beginner/amateur/advanced)

I agree to the following terms:

By signature above (parent or guardian must sign if student is under 18) it is acknowledged that the student adequately meets the criteria and minimum requirements as presented in this brochure. Students are expected to participate and be involved in the class and respective behavior is expected and required. Cell phones and iPods are allowed to be used during breaks. Any student not abiding to these standards will be un-enrolled without refund. In the event that an adequate number of students are not enrolled and class is cancelled, a refund will be provided.

## Minimum requirements

- Limited to ages 13-19
  - Must have a serious interest in photography—that is desired to deepen
  - Requires digital SLR (any brand) with manual control capability; separate flash optional but helpful
  - Have an adequate supply of memory cards
  - 4GB USB flash drive
  - An ability to download images at home to select, edit and prepare nightly for our next day's assessments
  - Strong desire and attitude to learn and advance in photography
  - Transportation to and from studio
  - Bring a bag lunch
  - Two teachers
- **Complete course fee, \$249**



Russell Caron



Stacia Hoeflick

**Instructors are members of the  
Maine Professional Photographers  
Association**



## Are you an aspiring young photographer?



**Then, this is for you!**

Expand your:

- Knowledge of photography
- Photoshop / Lightroom skills
- Work in a real studio
- On-location shoots
- Ideas for your future
- Learn with others your own age

# DIGITAL PHOTOGRAPHY WORKSHOP

for teens

July 20-24, 2009 **NEW!**  
at the studio of

*Russell Caron* photography

75 Clearwater Drive  
Suite 204A  
Falmouth, ME 04105  
207.233.4050  
[russ@wed-pix.com](mailto:russ@wed-pix.com)

[www.russellcaronphotography.com](http://www.russellcaronphotography.com)  
[www.photo-visuals.com](http://www.photo-visuals.com)

# DIGITAL PHOTOGRAPHY WORKSHOP *for teens* July 20-24, 2009

Here's a peek at the course outline.

Only \$249 complete week, day program

|   |   |  |   |  |
|---|---|--|---|--|
| <p><b>Monday, July 20</b><br/>8:30 – 9:00 Registration<br/>Get to know each other<br/>What do you want to learn?<br/>Today's lesson:<br/><b>Photography "101"</b></p> <ul style="list-style-type: none"> <li>•Aperture</li> <li>•Shutter speed</li> <li>•Depth of field</li> <li>•Lenses</li> <li>•Digital camera crop factor</li> <li>•Composition basics</li> </ul> <p>Outdoor exercises on aperture and shutter speed</p> <p>Lunch break</p> <p>Afternoon's lesson<br/>Photo shoot, walking field trip: <b>Creative scenics</b></p> <p>Discussion</p> <p>Assignment</p> <p>Class ends at 4PM sharp</p> | <p><b>Tuesday, July 21</b><br/>9:00 class starts<br/>Slide show critique and discussion</p> <p>Today's lesson:<br/><b>Outdoor people photography</b></p> <p>Lunch break</p> <p>Photo shoot, outdoor people photography, cont'd; walking field trip, using fill flash, using natural light using reflectors</p> <p>Discussion</p> <p>Assignment</p> <p>Class ends at 4PM sharp</p> | <p><b>Wednesday, July 22</b><br/>9:00 class starts<br/>Slide show critique and discussion</p> <p>Today's lesson:<br/><b>Indoor people photography</b></p> <p>Lunch break</p> <p>Photo shoot, Using studio lighting<br/>Using simple and affordable Lighting to achieve dramatic Effects</p> <p>Discussion</p> <p>Assignment</p> <p>Class ends at 4PM sharp</p> | <p><b>Thursday, July 23</b><br/>9:00 class starts<br/>Slide show critique and discussion</p> <p>Today's lesson:<br/><b>Digital workflow using Lightroom and Photoshop</b></p> <p>Lunch break</p> <p>Lightroom demo<br/>Photoshop demo<br/>Layers and fine art demo<br/>Tips and tricks</p> <p>Discussion</p> <p>Assignment</p> <p>Class ends at 4PM sharp</p> | <p><b>Friday, July 24</b><br/><b>HALF DAY</b><br/>9:00 class starts<br/>Slide show critique and discussion</p> <p>Today's lesson:<br/><b>The state of photography today</b><br/><b>Business topics</b><br/><b>Starting your own studio</b><br/><b>Art schools, photo schools</b><br/><b>Associations worth joining</b></p> <p>Course completion certificates</p> <p style="color: red;">Friday class ends at 12 noon sharp</p> |
|---|---|--|---|--|

Russell Caron and Stacia Hoeflick often work together photographing spectacular weddings at gorgeous Maine venues. Or engaged couples on remote Maine islands. Or on hotel rooftops. They know what it takes to be successful in a competitive market and soft economy.

Let them spend four and one-half days mentoring your teen student in the exciting world of digital photography. Based out of the brand new photo studio in Falmouth, the daily sessions promise to

be lively, fun, and inspirational to the students enrolled. Who knows, maybe a new career path for your student will grow from this course!

Mentored by pros when they were teens, Russ and Stacia

feel a great need to pass their knowledge and passion along to the next generation of successful photographers.

Experiencing their enthusiasm and passion for their art is alone worth the cost of the course.

All field trips are on foot. Day's programs may be changed to suit weather

See reverse side for the registration form and for more information.

Taught from the studio of *Russell Caron* photography 75 Clearwater Drive Suite 204A Falmouth, ME 04105 207.233.4050 russ@wed-pix.com